



NEWS RELEASE

FOR IMMEDIATE RELEASE: Sept. 4, 2008

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GRAND ISLAND ANTES UP FOR THE FIRST FLIGHT TO LAS VEGAS!

AIRLINE CELEBRATES WITH FLY FREE* TO VEGAS OFFER

(**GRAND ISLAND, Neb.**) – Grand Island, Neb. residents have played their cards right and are cashing in as low-fare airline **Allegiant Air, LLC**, today inaugurates the only nonstop, all-jet service between **Grand Island** and **Las Vegas**. To celebrate, the airline is bringing some very special guests: Vegas icons “**Elvis**” and a glamorous **showgirl**.

Allegiant is upping the ante even more by offering the chance to **FLY FREE*** to Vegas. Just purchase one air/hotel package by **Sept. 17** from one of the airline’s 50 hotel partners and the second person flies free*.

“We are extremely pleased to continue to provide the Allegiant brand of low-fare, nonstop jet service to Central Nebraska,” Maurice J. Gallagher, Allegiant Air president & CEO, said. “This is an exciting new addition for our airline and our customers as we launch the only low-cost, nonstop service between Grand Island and Las Vegas.”

The new flights operate two times weekly between Central Nebraska Regional Airport and McCarran International Airport (Las Vegas), with service **Thursday** and **Sunday**. Flights depart Grand Island at **12:40 p.m.** arriving in Las Vegas at **1:20 p.m.** Flights leaving Las Vegas depart at **7:35 a.m.** arriving in Grand Island at **12:00 p.m.** (all flight times are local).

“All of South Central Nebraska is buzzing with excitement knowing they can fly nonstop twice weekly to Las Vegas on Allegiant Air,” Mike Olson, Executive Airport Director of Central Nebraska Regional Airport, said. “With low airfares and nonstop MD-80, 150 seat aircraft, we have no doubt flights will fill-up fast. When you log on to www.allegiantair.com you can buy package deals for hotel, rental cars, tour of the Grand Canyon, show seats and more....how convenient! Simplify GI and Allegiant Air, what a great partnership!”

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The carrier will utilize a full-size, 150-seat MD-80 jet aircraft on the route. The airline said its market research and input from local community leaders indicate Grand Island will welcome the new all-jet flights and low fares to Las Vegas.

Through its **Allegiant Vacations** program, the company offers low-cost packages with 54 of Las Vegas' most exciting hotel properties including; *Wynn, Bellagio, Venetian, Paris, MGM Grand, Mandalay Bay, Caesars, Monte Carlo, Mirage, Excalibur, New York New York, Red Rock, Tropicana, Rio All-Suite, Bally's, Las Vegas Club, Flamingo, Riviera, Luxor, Terrible's, Circus Circus, Hooter's, Imperial Palace, Harrah's, Treasure Island, Gold Coast, Westin Casuarina, Golden Nugget, Planet Hollywood, South Point, Four Queens, Plaza and Orleans.*

Reservations may be made through the company's website at www.allegiantair.com, the airline's Reservations Center at **702-505-8888** or professional travel agents.

About the FLY FREE* offer:

The **FLY FREE*** offer is available for a limited time and must be purchased by **Sept. 17, 2008** for travel to be completed by **Dec. 15, 2008**. 7-day advance purchase required. Offer based on a buy one (1) air/hotel package, get one (1) roundtrip companion airfare for free. Minimum two (2) night air/hotel package required. Companion travel must be on same itinerary as regular fare passenger. Prices do not include PFC, segment tax or Sept. 11 security fee of up to \$10.50 per segment. A convenience fee of \$11.50 per traveling customer will be applied when booked at www.allegiantair.com or through an Allegiant Air call center. Travel purchased through an Allegiant Air call center will cost an additional \$10 per segment. A checked baggage fee of \$15 per bag, per person, per segment will apply for the first two bags, when purchased at the time of booking. If purchased at flight check-in, a checked baggage fee of \$25 per bag, per segment, per person will apply to the first two checked bags. Additional higher fees will apply for three or more checked bags. A segment is defined as one take-off and one landing. Fares are non-refundable. Seats are limited and subject to availability. Restrictions apply. Offer not valid on previously purchased tickets.

About the Company

Las Vegas based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Las Vegas, Phoenix, Fort Lauderdale, Fla., Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services.

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