



**HALL COUNTY AIRPORT AUTHORITY | MINUTES**  
Study Session | April 18, 2013

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A Study Session of the Hall County Airport Authority (HCAA) Board was held at the HyVee Club Room, 115 Wilmer Avenue, Grand Island, Nebraska 68801 on April 18, 2013. Pursuant to proper legal notice, Board Chair Werner called the meeting to order at 9:47 a.m., and announced location of the Nebraska Open Meeting Act for public viewing.

The Pledge of Allegiance was said in unison.

AIRPORT AUTHORITY BOARD MEMBERS PRESENT: Chair Lynne Werner, Vice-Chair Larry Hobbs, Secretary/Treasurer Brian Quandt, Ken Caldwell and Joe Cook.

AIRPORT AUTHORITY STAFF PRESENT: Executive Director Mike Olson, Human Resource/Accounting Manager Annette Schimmer, Administrative Assistant Debra Potratz.

LEGAL COUNSEL: Airport Authority Attorney Ron Depue was absent.

OTHERS PRESENT: Mead & Hunt President Andy Platz and Project Manager Paul Strege.

PUBLIC REQUEST TO SPEAK ON AGENDA: None.

Executive Director Mike Olson provided an overview of the study session process and noted it had been three years since the last study session was conducted. The goals set are the roadmap of where we want the airport to go. He commented we need to do a better job of following through with the goals and develop an action plan to ensure progress.

Mead & Hunt President Andy Platz presented a PowerPoint on what is happening in the airport industry. This covered airline industry trends and profits, uncertainty of fuel costs, capacity changes by hub size, industry consolidations, and increased competition for air service, Allegiant Air, American Airlines, AA/US merger and breadth of service, general aviation, legislative issues, and financial scenarios.

The goals developed in 2010 were referenced throughout the 2013 strategic planning session.

Mead & Hunt Project Manager Paul Strege presented a PowerPoint on Strategic Planning covering public relations, service, economic development, business, environment, facilities, safety and staffing. With the assistance of Mr. Platz, the Board ranked their comments in order of priority and defined the short and long term goals.

The Strengths, Weaknesses, Opportunities and Threats (SWOT) analysis not reviewed.

*ADJOURNMENT: Motion by Mr. Quandt, second by Mr. Caldwell to adjourn the meeting. Upon roll call, motion was approved with a vote of 5-0 and meeting was adjourned at 2:30 p.m.*

HALL COUNTY AIRPORT AUTHORITY

\_\_\_\_\_  
Debra Potratz | Administrative Assistant

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Lynne Werner | Board Chair

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Brian Quant | Board Secretary/Treasurer

(SIGNATURES ON FILE)